Your customer. Your brand. Your margin.

Build an additional income stream by selling chauffeur services under your own brand. You handle marketing, quotations, customer payment and communication. ECS Dubai supplies the agreed vehicle service at a confirmed net B2B rate.

YOU	ECS DUBAI
Find the customer and understand the journey.	Check service availability and quote your net rate.
Set your selling price and collect customer payment.	Confirm the booking after the agreed payment and details.
Keep your agreed margin after your own costs.	Coordinate the confirmed chauffeur-driven service.

Who can participate?

Serious individuals, freelancers, travel professionals, concierge teams, hotels, agencies and DMCs may apply. Previous chauffeur experience is useful, but the programme is not restricted to experienced sales staff. You must be able to communicate accurately, follow the booking process and hold any permissions or licences required for your own business activity.

Build your own identity

Use your own business name, existing brand or a new independent brand. Do not use ECS Dubai's logo, name, social accounts or materials, or claim to be an ECS employee, franchise or authorised branded representative without specific written approval. Only use photos you own or are expressly authorised to use.

White-label means the guest-facing presentation follows the agreed reseller brand or neutral instructions. It does not transfer vehicle ownership, guarantee that every branding request can be met, or remove legally required operator identification.

See how the margin works.

Illustration only: these figures are not a live quote. Confirm the route, vehicle, service scope, taxes and inclusions before offering a price to your customer.

EXAMPLE BOOKING	AMOUNT
Your customer pays you	AED 1,200
You pay the confirmed ECS net rate	AED 900
Your gross trading margin	AED 300
Your marketing / payment / transfer costs (example)	AED 50
Illustrative amount left before any applicable taxes	AED 250

Your margin is your pricing decision

Customer selling price minus ECS net rate gives your gross margin. Deduct your own payment fees, advertising, transfer costs, refunds and taxes to find the final result. There is no fixed 10% referral commission, fixed income or guaranteed profit. A lower or higher margin is your decision, provided your customer pricing and statements are lawful and accurate.

Money flow

1. Customer pays you. You agree your own retail price and issue appropriate customer documents.
2. You pay ECS. Send the net amount due by the written payment deadline. Transfer/conversion costs must not reduce the amount ECS is due to receive unless expressly agreed.
3. You retain your margin. Because you collect the retail payment, there is no routine commission payout to wait for from ECS.

Working internationally

You may apply from abroad. Nationality or residence does not automatically exclude you; applicable law, verification and an available payment channel still apply. The quotation states the payment currency. Any refund or exceptional settlement is handled through an agreed supported method, with actual transfer and currency conversion charges allocated in writing. No universal country/currency guarantee is made.

From enquiry to confirmed service.

1. Send a complete brief

Email or WhatsApp the date, pickup time and time zone, pickup/drop-off, stops or return trip, passengers, luggage, vehicle class, service hours and special requests. Share guest details only with permission.

2. Receive the ECS net quotation

Check availability, rate validity, exact inclusions, taxes, waiting/overtime, cancellation, no-show and payment conditions. Do not sell a provisional quote as a confirmed reservation.

3. Sell under your own brand

Agree your retail price with the customer, collect payment and manage their expectations. Never promise an unapproved vehicle, branding arrangement or service feature.

4. Confirm and pay ECS

Quote the ECS booking reference on payment and correspondence. ECS confirms the reservation in writing after the agreed payment and required details. A WhatsApp message alone is not a confirmed booking.

5. Coordinate, deliver and rebook

Agree guest-facing communication, driver details and branding before pickup. Send amendments to ECS for approval. Keep the customer relationship and bring future bookings back to ECS.

Before your first booking

Send your name, country, own brand/company (or proposed brand), contact details, service areas and expected booking types to **sales@ecsdxb.ae**. Approval is required. Employees must respect employer permission, confidentiality and conflicts of interest; do not use an employer's customer list without authority. No joining payment or new company setup is promised or required by this guide; local licensing obligations remain your responsibility.

Customer protection: cancellation and refund responsibilities must be agreed before payment. ECS does not solicit guests introduced for the reseller's booking; necessary safety and operational contact is allowed. White-label instructions and guest privacy apply, subject to legal duties.

Start here: https://ecsdxb.ae/affiliate-marketing/
Email: sales@ecsdxb.ae | **WhatsApp:** +971 50 1521 962